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| **Feature Comparison between LISN and Google products** |

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| Feature |  |  |
| LISN | G+Groups | G+Hangouts |
| 1. Integrated group management
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| 1. Hierarchical Groups - important for Organizational awareness – each group can have a parent group
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| 1. Groups can have attached documents
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Groups can have attached media/videos/sound
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| 1. Groups can be private
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| 1. Groups can be public
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| 1. Groups can be hidden
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| 1. Members can opt to join groups
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Admins can assign members to groups
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| 1. Members can be in multiple groups concurrently
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| 1. Integrated Video
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| 1. Robust for over 40 attendees
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Industry leading (See Gartner report below)
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| 1. Supports break out rooms
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Open to bespoke development
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| 1. Free group video, or Low cost
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| 1. Talking stick, HO card in discussion
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| Feature |  |  |
| LISN | G+Groups | G+Hangouts |
| 1. Group Location
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Google mapping of groups
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Search by spiritual interests
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Search by spiritual offering (spiritual director etc)
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| 1. Membership support
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| 1. Free Membership
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| 1. Members can be hidden
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Members can have location
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Search by member location
 | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Free member video chat 1-1
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| 1. Members can opt to join groups
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| 1. Spiritual profiling
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| 1. Supports G+ social sign-in
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| 1. Supports Facebook social sign-in

 Image result for facebook logo | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Supports LINKEDIN social sign-in

Image result for linkedin logo | C:\Users\Home\AppData\Local\Microsoft\Windows\INetCache\IE\GC3GJZCI\256px-Approve.svg[1].png |  |  |
| 1. Can support other social sign-in like Twitter
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| 1. Personal member dashboard
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| 1. Private messaging
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| 1. Group messaging
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| 1. Glossary of terms
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| 1. Authenticate Friendship requests support
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| 1. Members can contribute stories
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